

## Reflect Your Vision

Use our knowledge and expertise to grow your funding base,  
Manage your organisation, and free up time, resources and  
opportunity to turn your vision into reality



Partnership  
Development



Grant Writing  
Support and  
Services



Marketing  
Solutions



Strategic  
Planning



Mentoring  
Community  
Entrepreneurs



Project  
Management &  
Consultancy

The Community Entrepreneur  
(03) 9005 5889

[www.thecommunityentrepreneur.com](http://www.thecommunityentrepreneur.com)  
[support@thecommunityentrepreneur.com](mailto:support@thecommunityentrepreneur.com)

## **The Community Entrepreneur** **Services for community organisations, groups and charities**

### **Grant Writing and Coaching Program**

We don't just write grant applications, we work with our community/NFP clients to realise their vision. It may take a few complimentary grants, or a process of gradually getting bigger grants until you are ready for the big one. Whether it's for infrastructure, a project, skills development or building the capability of your organisation, we can assist in getting your dream over the line. Had some success with small grants and want to get more adventurous? Want to help more groups to get funding? Through our coaching and mentoring you'll go through the ins and outs of getting larger grants and what it means for your organisation or clients.

### **Community Entrepreneurship Mentoring Program**

Got the vision but not sure how to begin? Our six-month mentoring program is for community minded people who want to develop their entrepreneurial skills. By thinking differently, our clients have not just smashed down the barriers that were stopping them from success, but have also gone on to even more achievements through their new-found confidence and focus. They've even won awards. Let us help you get clarity to achieve your vision.

### **Partnership Development**

For many grants, funding bodies favour community partnerships for initiatives. A good idea on paper, community partners have different values, structures and priorities. Risks are great especially when key personnel leave and priorities change. A breakdown in communication could lead to years of resentment and could divide a community. We work with community organisations to develop partnership arrangements and to make sure that partners are compatible and reduce risks.

### **Strategic Planning**

An organisation without a strategic plan is like a compass without a needle. What's your Vision? What are your priorities for the next 2-3 years? How are you going to achieve success? What resources will you need? We will guide you through your strategic plan, budget, human resources and marketing plans to help you steer the organisation towards your planned destination and job well done.

### **Project Management and Consultancy**

Do you need professional support? We'll facilitate your project for you. Community consultation, market research or an internal change management project – we can assist.

### **Marketing solutions**

Are you looking for more clients, volunteers or committee? How do you get in front of the people who matter when you need their services or support? Let us audit your current marketing tools and activities, both online and offline and help you discover simple changes that you can implement straight away. We can also help with the big stuff, finding out what your clients want, where they hang out, setting up your website and social media to increase your sales and setting up your plans and campaigns.